



*“Share my idea”*  
**Public consultation findings**

for

The Island of Geese, Tralee.



**Kerry County Council**  
**Economic Development Unit**

**Designated Urban Centre Grant Scheme**  
Southern & Eastern Operational Programme 2014 - 2020  
European Regional Development Fund



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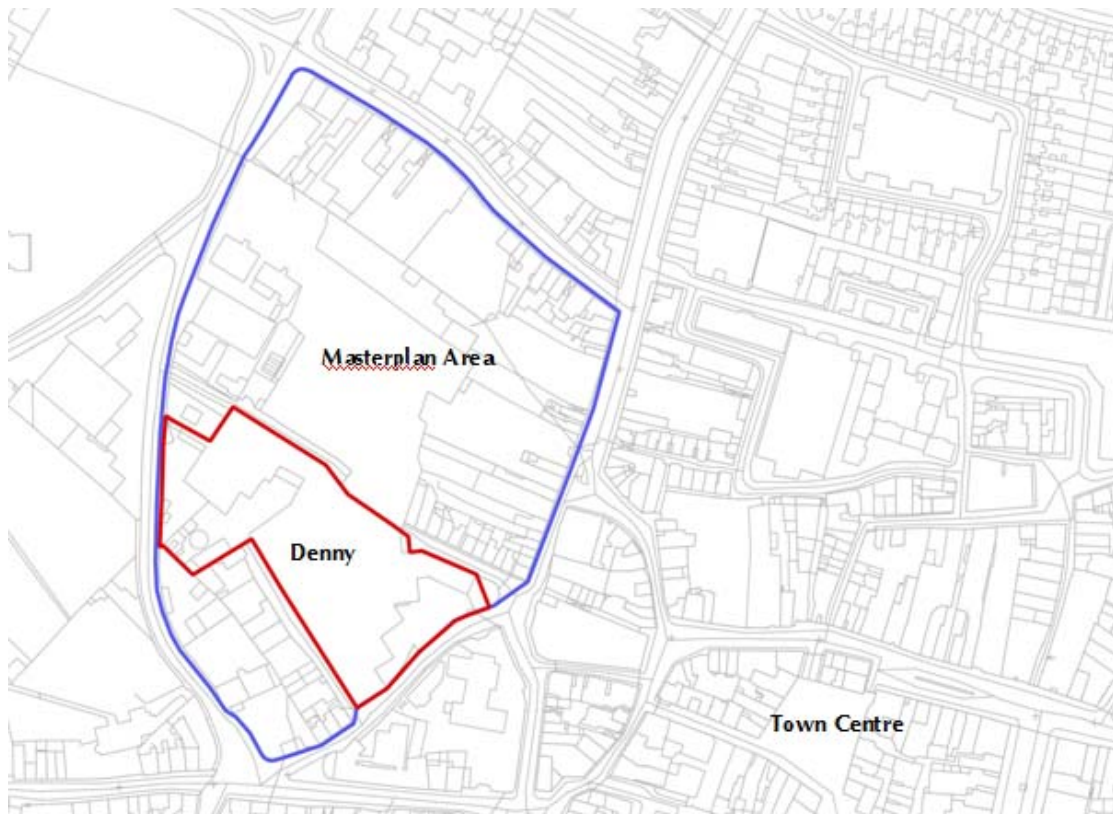
## 1.0 Introduction

### 1.1 The Denny Bacon Factory

The Denny Bacon Factory has a long and significant history and relationship with Tralee. Once a successful factory, the site has remained vacant and unused since 2008 when it closed its doors to meat production for the last time. In the years that followed, the site began to fall into a state of disrepair and dereliction. Recognising its importance to the town centre of Tralee and the impact it was having in its unused state, Kerry Group Director of Corporate Affairs, Frank Hayes, announced in February 2014 the company had decided to “gift” the site to the people of Tralee. This gesture, along with Kerry Group’s continued invaluable support has afforded Kerry County Council the opportunity to seek ways to redevelop the site and re-energise the town centre of Tralee.

### 1.2 Designated Urban Centre Grant Scheme

In 2015 Kerry County Council successfully submitted an application to the Southern Regional Assembly for European Regional Development Funding (€1.5m - ca50% of the total cost of development) through the Designated Urban Centre Grant Scheme for a 3 year programme of work for the development of The Old Denny Factory Site and the creation of a master plan for the area of Tralee Town Centre West. Other work includes the upgrading of Bill Booley's Lane, Bridge Lane & The Square.



### **1.3 The Application**

The application lodged to the regional assembly consisted of the following:

- Demolish the disused factory site (approx 2.3 acres) and redevelop the site by January 2019 deadline.
- Develop a Master Plan for the economic and social regeneration of the site and surrounding area to include the development of a public amenity space (minimum 30% of site) within the Denny factory Site.
- Provide new pedestrian linkages through the site along with upgrading and strengthening existing pedestrian linkages to The Mall & The Square.
- Enhance The Square, with new planting, provision of seating and parasols.
- Develop an interim phase amenity space providing improved access to the town centre while improving the visual amenity and aesthetic of the west of the town centre.

### **1.4 The Principles**

- Drive economic growth and prosperity within the town centre.
- Promote the sustainable redevelopment of key infill and opportunity sites in order to achieve the greatest mix and range of uses possible and to energise the vitality of the town's commercial core.
- Promote sustainable development and energy efficient technologies which will provide for robust economic growth in the town centre.
- Attract a residential population to the town centre through high quality design which protects and enhances existing, positive aspects of character, environment and heritage and which accommodates the varied needs of a vibrant community.
- Prioritise the use and enjoyment of the town centre streets and spaces by pedestrians and cyclists while providing for all means of travel.

### **1.5 Oileán na nGéanna, Trá Lí - The Island of Geese, Tralee**

Kerry County Council is in the early stages of preparing a master plan for Tralee Town Centre West. The Tralee Town Centre West Area includes the old Denny Bacon Factory Site. The redevelopment of the former "Denny" site is central to the

regeneration of the master plan area and the future of Tralee Town Centre as an economically vibrant, attractive, self sufficient town centre with a unique character and high quality of life.

This requires a fresh, dynamic new beginning for the site. Central to this is the transformation of the site with a new image - while also acknowledging its historic and geographic identity. Inspired by The Island of Geese street name, located beside the former factory, the Elected Members of the Tralee Municipal District renamed the site as “Oileán na nGéanna, Trá lí” or “The Island of Geese, Tralee”.



### 1.6 “A gift to the people of Tralee”

The next step for Kerry County Council would normally have been to create an issues paper and/or development brief before inviting tenders from experts and professionals, such as architects, urban designers and developers as to what should be done with the site. However, encouraged by Frank Hayes’ comments that the site was a “gift to the people of Tralee”, Kerry County Council decided that the people of Tralee should be invited to have their say from the outset.

### 1.7 “Share my idea”.

In an effort to be as inclusive as possible Kerry County Council decided to invite the people of Tralee to submit their ideas about the site and the town centre. In order to do this Kerry County Council approached IT Tralee, NEWKD and Tralee Chamber Alliance to work in a partnership on the consultation project entitled “share my idea”.

Together, the partners developed a survey form, (see Appendix A) set up meetings, workshops and presentations to be held between the 28<sup>th</sup> of July 2016 and the 21<sup>st</sup> of September 2016.

The Island of Geese “Share my idea” consultation period was launched by the Mayor of Tralee - Cllr Terry O’Brien, with the Mayor of Kerry - Cllr Mike O’Shea, Mike Scannell Director of Services Kerry County Council, Frank Hayes of Kerry Group and Stephen Blair of the Southern Regional Assembly along with the Elected Members of Tralee Municipal District

on the 28<sup>th</sup> of July 2016 at The Island of Geese site in Tralee town Centre.





As part of the “share my idea” consultation and public awareness process Kerry County Council opened a “pop-up” office onsite and invited members of the public to speak with council staff, in a welcoming informal environment, share their ideas and enjoy the gallery of photographs of the factory, taken by local photographer Dominic Walsh.



KCC Economic Development Unit also located 20 suggestion boxes in various locations around the town for members of the public to submit their ideas (See Appendix B).

### 1.8 Communications and Promotion

In an effort to maximise publicity the KCC Economic Development Unit also worked closely with KCC IT Section and KCC’s press officer to develop a website, Facebook and Twitter account, along with frequent efforts to keep The Island of Geese in the media. The coverage of the consultation process included frequent articles in local media including, The Kerryman, Kerry’s Eye, Tralee Advertiser and Tralee Outlook. Online press coverage included Tralee Today. Furthermore the process received frequent coverage by Radio Kerry as well as reaching The Irish Examiner and TG4, Nuacht.



 **TheIslandTralee** @theislandtralee · Jul 28  
Mike Scannell of KCC briefs the media today on plans for former Denny site in Tralee [theislandtralee.ie](http://theislandtralee.ie)

## 1.9 Partners

In an effort to reach as many people as possible the Economic Development Unit engaged KCC Community Section to invite ideas from the PPN. KCC's partners also worked to promote the survey. Tralee Chamber Alliance hosted a business breakfast meeting and presentation for its members where Kerry County Council introduced the project and plan. IT Tralee engaged with its staff, student body and private interests in the Kerry Technology Park to engage with the process. NEWKD actively held workshops and meetings with a broad range of different representative groups in the community.

## 1.10 Workshop

The 8 week long "share my idea" process culminated in a 2 session workshop, held at the Brandon Hotel in Tralee on the 21<sup>st</sup> of September 2016, where representatives of different interest groups were invited to attend their respective session.



The two sessions were for members of the following groups:

- 1) Education Sector, Public Agencies & Retired Persons
- 2) Business & Private Sector, Voluntary & Community Sectors

Each session comprised of presentations delivered by architects Simon Wall of Mayo County Council and Giulia Vallone of Cork County Council. Their presentations involved sharing their experience and expertise from similar projects in Westport, Clonakilty and Mallow (see Appendix C). After the presentations, attendees were invited to share their ideas.

The "share my idea" public consultation process has been regarded as a success so far with **766 submissions** in total.

### Redevelopment of gifted Tralee site generates huge response



Monday, August 22, 2016

Anne Lucery

A huge response from the public and interested groups has been received in relation to proposals for the redevelopment of a prime site in Kerry's county town.



Over 200 submissions have, to date, been received for the town centre site gifted to Tralee by the Kerry Group.

"Share my idea" surveys	605
Written submissions	69
Workshop submissions	92
<b>Total</b>	<b>766</b>

### 1.11 The survey findings

The following gives a summary of the findings from the “Share My Idea” survey. The objective of the survey was to gather information regarding people’s views of Tralee and how they would like to see the Island of Geese site redeveloped.



The questions were quantitative in nature but there was space provided for people to elaborate on their answers if they wished. The surveys were available online and hard copies were available in 20 locations around the town. The surveys were open from the 28<sup>th</sup> of July to the 9<sup>th</sup> of September. In total 605 surveys were completed and returned to the council.

The Island of Geese  
 Oileán na nCúanna  
 Tralee

**Share your ideas!**  
 Where a pop-up site or an X by the options which best describe you.  
 a. Age (U.S. | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+) |  
 b. Sex: M | F | | c. No. of dependent s | | d. Occupation:

2) Place an X in the appropriate box to rate Tralee Town Centre in terms of the following:  
 A = Lowest rating  
 B = Highest rating  
 Comment

	A	B	C	D	E	F	G	H	I	J	K	L	M	N	Comment
a. Living															
b. Working															
c. Walking															
Further comments:															

3) Place an X in the appropriate box to rate Tralee Town Centre in terms of the following:  
 A = Lowest rating  
 B = Highest rating  
 Comment

	A	B	C	D	E	F	G	H	I	J	K	L	M	N	Comment
a. Shopping															
b. Socialising															
c. Walking															
d. Cycling															
e. Driving															
f. Parking															
g. Accessibility															
h. Ease of Movement															
i. Overall quality of life															
Further Comments:															

4) Place an X in the appropriate box to rate Tralee Town Centre in terms of the following:  
 A = Lowest rating  
 B = Highest rating  
 Comment

	A	B	C	D	E	F	G	H	I	J	K	L	M	N	Comment
a. The Square															
b. Streets/paths															
c. Public space															
d. Amenity space															
e. Footpaths															
f. Approach roads															
Further Comments:															

5) How would you like to see "Oileán na nCúanna, Tralee" / "The Island of Geese, Tralee" developed? Place an X in the appropriate box beside your preferred use for the site.  
 Use Place an X  
 Comment

	A	B	C	D	E	F	G	H	I	J	K	L	M	N	Comment
a. Residential															
b. Office type on															
c. Retail															
d. Tourism															
e. Arts & culture															
f. Sports & recreation															
g. Social / community															
h. Public amenity space															
i. Other (please specify)															

**Conservation**

	Y	N
6) Should the history of the site be acknowledged and incorporated in any new development?		
7) Do you think any of the buildings with the old Denny Bacon Factory site should be retained and integrated into any new development?		

8) Any further comment

A copy of the survey is attached in the appendix (see Appendix A). The analysis which follows is divided into four further sections;

- 2.0) Demographics
- 3.0) Views of Tralee
- 4.0) Preferred uses
- 5.0) Conservation

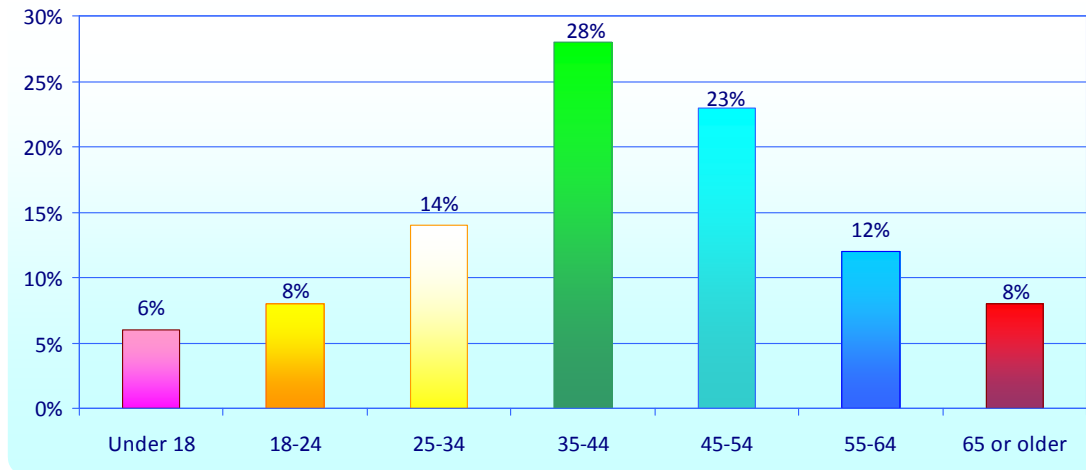
Further detail is provided on the workshop and the written submissions in 6.0 and 7.0 respectively.



## 2.0 Demographics

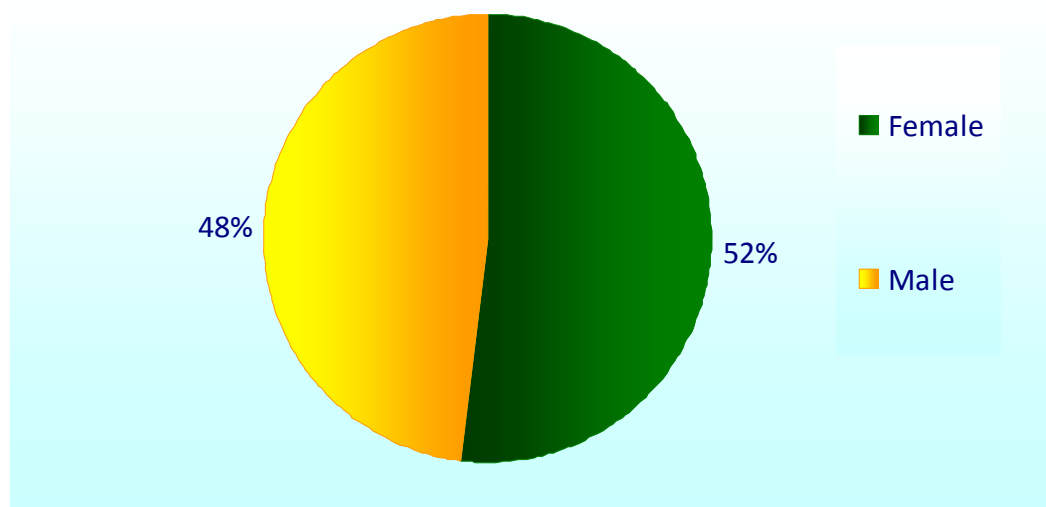
As can be seen from chart 2.1 below, all age groups were well represented. The bar chart is normally distributed with the 35-44 years age group being the highest represented.

**Chart 2.1: Q1a - Age of respondents**



As can be seen from the pie chart (Chart 2.2) below, both males and females were well represented in the sample population. There were slightly more female respondents (52%) but this reflects the population of Tralee, according to the 2011 census 52% of the population of Tralee were female.

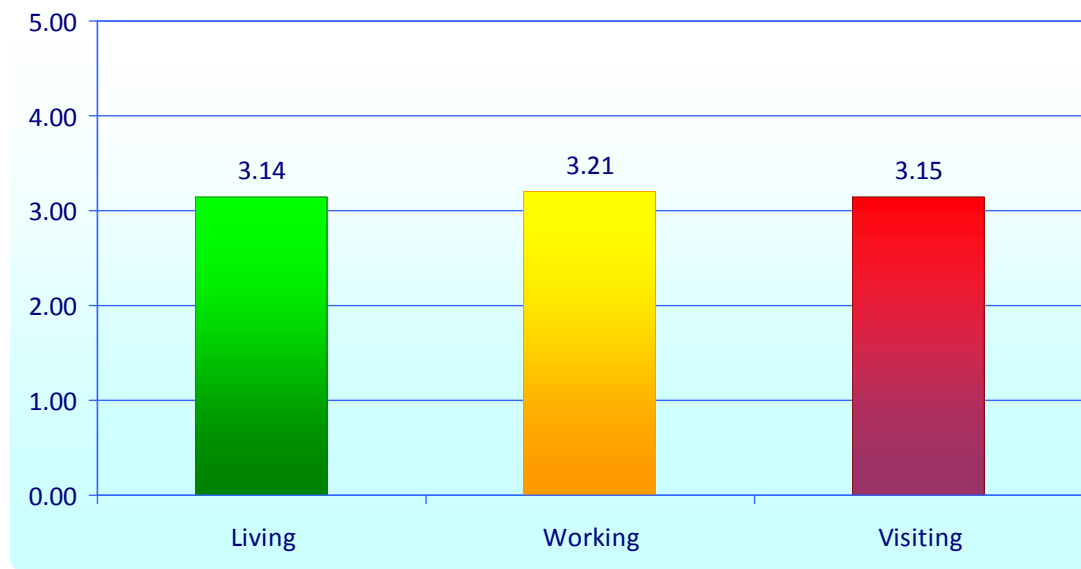
**Chart 2.2: Q1b - Gender of respondents**



### 3.0 Views of Tralee

There were three questions in the survey in relation to the respondents' views of Tralee. These questions asked respondents to rate different aspects of Tralee on a scale of 1 to 5. Of these, the first question (Q2 in the survey) was aiming to understand respondents overall views of Tralee in relation to living, working and visiting the town. Relative to later questions these three aspects scored highly, which gives the impression that respondents do have a positive view of the town overall, despite certain weaknesses in relation to individual aspects of the town which will be covered in the next two questions (see bar chart below).

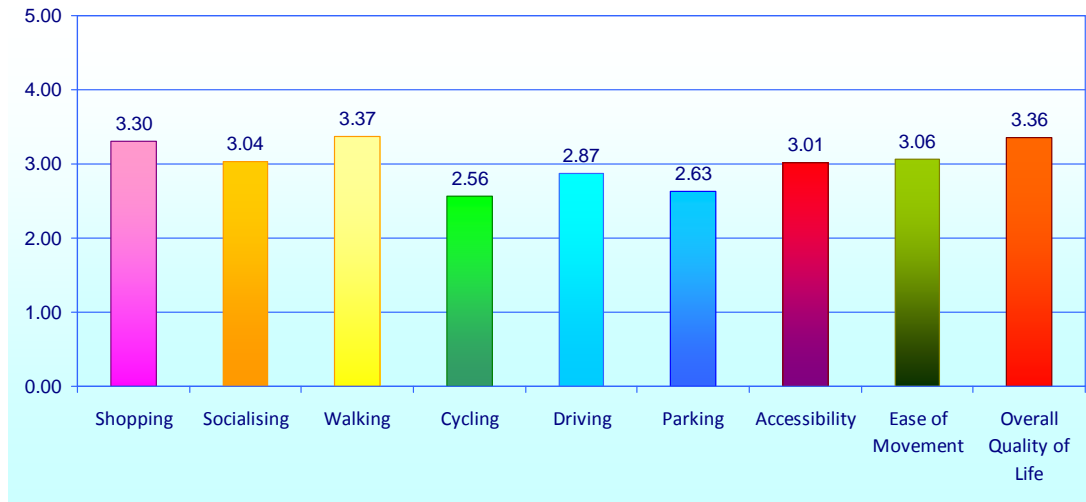
Chart 1.1: Q2 - Overall view of the town



The next question in relation to rating Tralee (Q3 in the survey) focused on the services and facilities provided within the town. The average rating was 3.02 (see Chart 3.2 on next page). The lowest score was for cycling (2.56). With respect to cycling, respondents mentioned the lack of cycle lanes, bike racks and the danger caused by car drivers as reasons for their low score. Parking also received a low score (2.63) and the main reason given was that respondents felt that parking in the town centre was too expensive. Respondents compared this to the free parking available at Manor West shopping centre and recommended that Tralee town should provide free short-term parking. The overall quality of life received a high score of 3.36 which

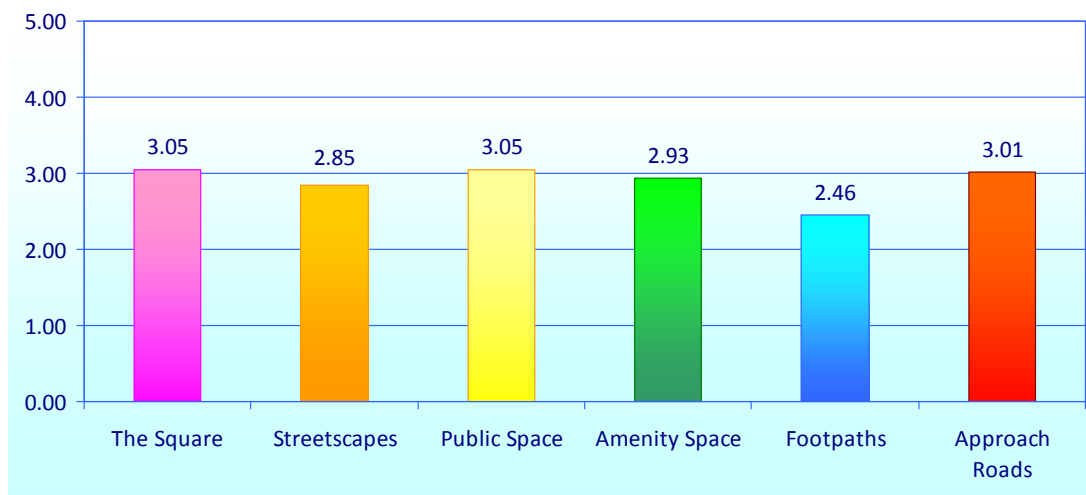
reinforces the view that respondents feel that Tralee town is greater than the sum of its parts.

**Chart 3.2: Q3 - Services Provided in the Town**



The final question with respect to the town (Q4 in the survey) addressed the physical aspects around the town.

**Chart 3.3: Q4 - Physical Characteristics of the Town**



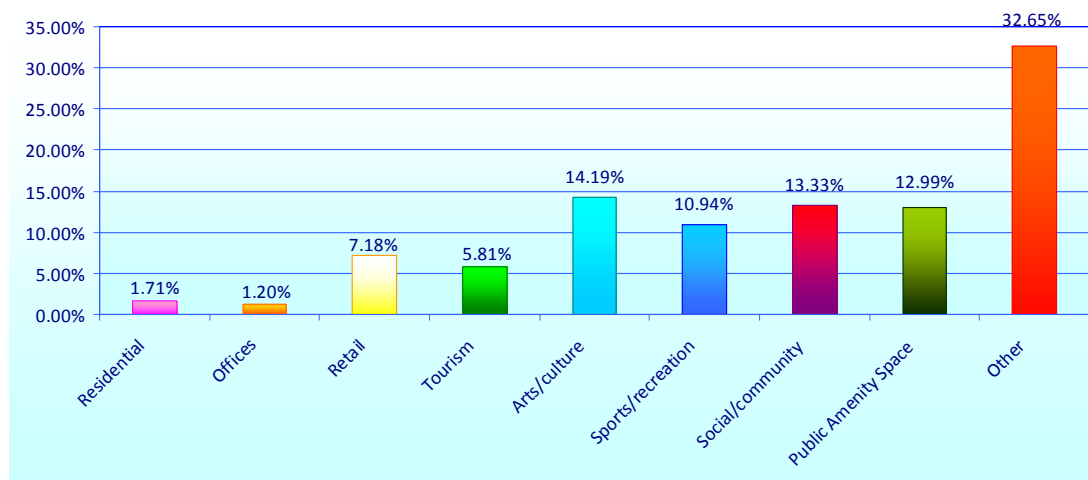
The average rating for these was 2.89. The lowest rating was 2.46 for the footpaths. Respondents felt the footpaths were dangerous, uneven, broken and unsuitable for the elderly and people in wheelchairs. The highest scores were given to Public Space

and the Square (both scored 3.05). With respect to Public Space people often mentioned the Town Park as a great asset for the town. Despite the high score 5% of respondents referred to the Square as being dangerous due to the surface becoming slippery during wet weather.

#### 4.0 Preferred Uses

Question 5 in the survey asked respondents for their preferred use for the site from a choice of nine possible answers provided; 1 “residential”, 2 “office space”, 3 “retail”, 4 “tourism”, 5 “arts & culture”, 6 “sports & recreation”, 7 “social/community”, 8 “public amenity space” and 9 “other”. The most popular option selected was “other” at 32.65%. This was followed by “Arts / Culture” at 14.19% and Social Community at 13.33%. The lowest scores went to Office Space and Residential (1.71% and 1.2% respectively).

**Chart 4.1: Q5 - Preferred uses for the site (Unadjusted)**



Respondents, whether online or by hardcopy, who selected “other” invariably specified a preference for a mix of uses. This mix would consist of some combination of activity or use which could be described by one of the above options, for example, “arts & culture” mixed with “sports & recreation” and “public amenity space”. It is important therefore, to define and account for “other” in the context of this survey.

In the comments section respondents did also expand on their ideas and provided more specific thoughts on what they would like to see done with the area. For example, 21% of respondents said they would like to see the area (or some part of it) used as a farmers market/food market similar to the English Market in Cork or the Milk Market in Limerick. 6.6% of respondents said they would like to see a skate park in the area.

Respondents were asked to select one option only. For the online version respondents were restricted to choosing only one of these uses, however, some respondents who filled out the hard copy version would often choose more than one option. It is necessary to account for those multiple selections as well as those “other” preferences that were specified in the comments section of the survey.

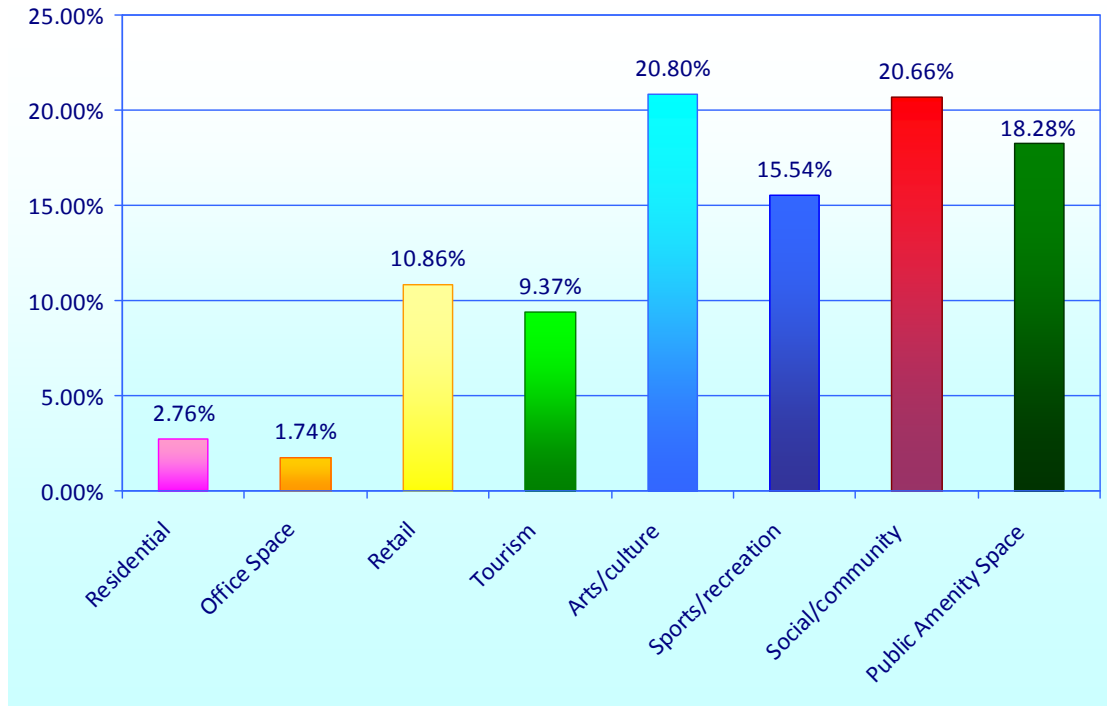
In order to gain a more accurate reflection of the preferred uses for the site, we developed a scoring system for each survey submission. In order to score these responses and value all responses equally, we designated 1 point for each respondent. For example, for a respondent who preferred a “public amenity space” we gave a score of 1 point for that use. Similarly, for a respondent who preferred “office space” we gave a score of 1 point for that use and so on. In this way, each response was valued equally.

However, if a respondent chose more than one use in their response, or defined “other” by a series of multiple uses, their point would be divided by the number of uses they chose. For example, if a respondent chose two uses, each use would be allocated 0.5 points; if a respondent chose three uses, each use would be allocated 0.333 points, etc. Each use therefore, would receive an equal fraction of 1 point and each response was then valued equally – to a total of 1 point.

The points allocated to each use were then added and converted into percentages; the final results can be seen in Chart 4.2 below. As can be seen the most popular uses remained “Arts/Culture” and “Social/Community” (20.8% and 20.66% respectively). The lowest scores also remain unchanged and went to “Office Space”

and “Residential” (1.74% and 2.76% respectively). The distribution of multiple choices and those defined as “other” in Chart 4.2 Preferred uses for the site (Adjusted) reinforce the results of Chart 4.1 Preferred uses for the site (Unadjusted)

**Chart 4.2: Preferred uses for the site (Adjusted)**



## 5.0 Conservation

There were two questions in the survey about the conservation of the site. The first of these was:

Q6 - “Should the history of the site be acknowledged and incorporated in any new development?”

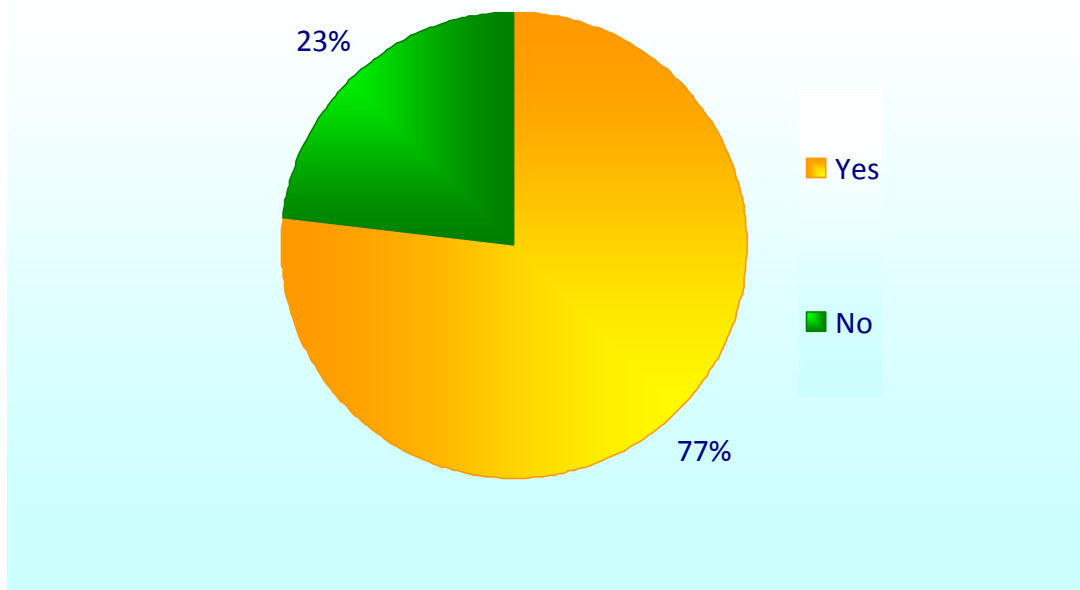
The response to this was overwhelmingly in favour with 77% answering yes (see pie chart 5.1 below).

The second question asked about conservation was:

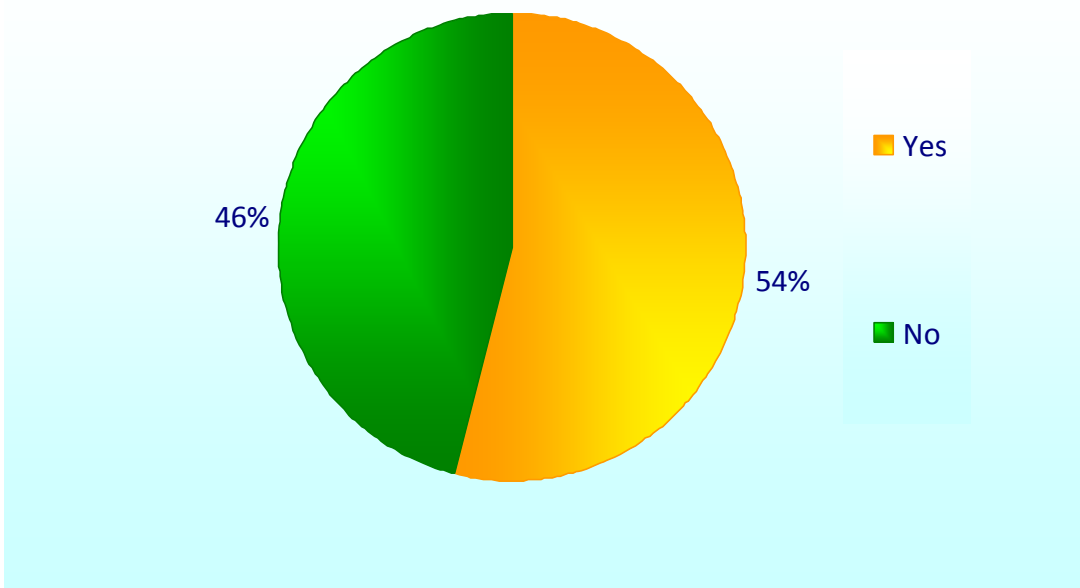
Q7 - “Do you think any of the buildings within the old Denny Bacon Factory site should be retained and integrated into any new development?”

The result of this question was also in favour, with 54% answering yes (see pie chart 5.2 below). As well as this, 5% of respondents specifically mentioned in their comments section that they felt the red brick chimney should be retained.

**Chart 5.1: Q6 - Should the history of the site be acknowledged and incorporated?**



**Figure 5.2: Q7 - Should any of the buildings be retained?**



## 6.0 “Share my Idea” Workshop

### 6.1 Workshop

On the 21<sup>st</sup> of September 2016, Kerry County Council, together with the partners on the “Share my idea” public consultation process – IT Tralee, NEWKD and Tralee Chamber Alliance, held two workshop sessions at the Brandon Hotel in Tralee (see Appendix C). Representatives of different interest groups were invited to attend their respective session.

The two sessions were for members of the following groups:

- 1) Education Sector, Public Agencies & Retired Persons
- 2) Business & Private Sector, Voluntary & Community Sectors

Each session comprised of presentations delivered by architects Simon Wall of Mayo County Council and Giulia Vallone of Cork County Council. Their presentations involved sharing their experience and expertise from similar projects in Westport, Clonakilty and Mallow. After the presentations, attendants were invited to share their ideas.

Attendants sat at round tables in groups of 6 with a facilitator in each group to guide them through the workshop (see Appendix D).

### 6.2 Idea Cards.

Attendants at the workshop were invited to submit their idea on an “Idea Card” (See Appendix E). They were then given the opportunity to read and vote for their favourite idea. Over the two sessions **80** idea cards were completed and submitted. Using Score cards (See Appendix F), the three most popular ideas from each group were then shared with all other attendants.

### 6.3 Conservation

Attendants were also asked the following question:

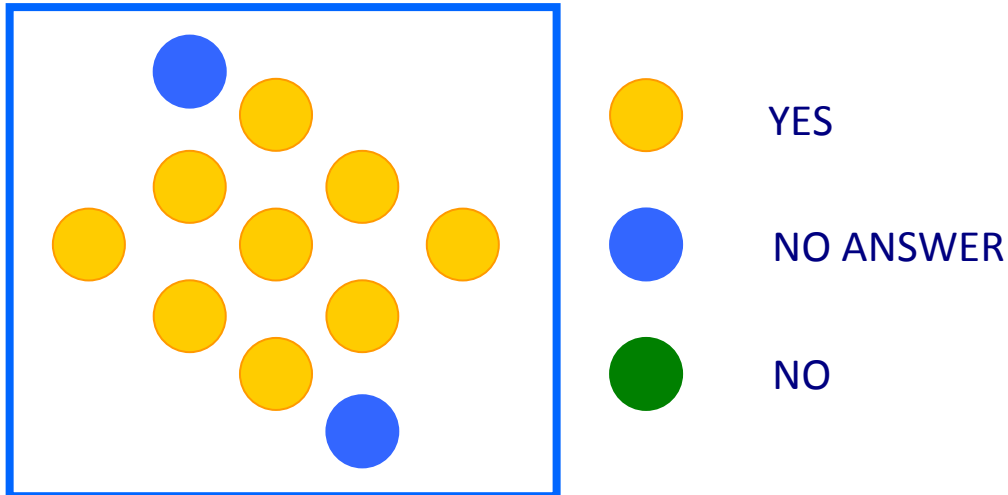
Should the development include the old buildings?
---

The attendants discussed the question in their respective groups and returned a YES or NO answer as a group.

Of the eleven group answers returned eight responses stated YES - the chimney should be retained. One of group responses stated YES - the chimney should be retained, but not if it limited the potential development of the site. The two remaining responses had no preference selected. Therefore 9 out of 11 groups (**82%**) of those attendants asked, wish to see the chimney retained.



Should the old buildings be included in the development of the site?



In addition to the **80** idea cards submitted, **12** written submissions were made at the workshop. These ranged from fully developed proposals relating to arts and culture to sketches proposing how the site might be designed.

## 7.0 Written Submissions

Submissions to the “Share my idea” public consultation process were not confined to the survey form or Idea cards at the workshops. For the duration of the consultation “window”, members of the public used the opportunity to submit more fully developed ideas. These ranged from the following broad groups:

Group	Number of submissions
a) School Students	43
b) Individuals	13
c) Community groups / Organisations / Companies	9
d) Elected members & KCC staff	4
<b>Total</b>	<b>69</b>

These ideas were submitted in various ways including, directly to KCC Economic Development Unit online, by post or through Elected Members, Tralee Chamber Alliance, IT Tralee or NEWKD.

## Appendix

## Appendix A: Survey form



Introducing “Oileán na nGéanna, Trá Lí” or “The Island of Geese, Tralee”; formerly known as Denny Bacon Factory, located in the centre of Tralee. Kerry County Council will soon commence the redevelopment of Tralee Town Centre West and the Denny Bacon Factory Site and is inviting members of the public to share ideas of how it might be developed. Please take a few minutes and [share your ideas](#):

### Share my ideas!

1)

Where appropriate, place an X by the options which best describe you.

a. Age: U18[ ] 18 – 24[ ] 25 – 34[ ] 35 – 44[ ] 45 – 54[ ] 55 – 64[ ] 65+[ ]

b. Sex: M [ ] F [ ] c. No. of dependents: [ ] d. Occupation:

2) Place an X in the appropriate box to rate Tralee Town Centre in terms of the following:

1 = Lowest rating 5 = Highest rating	1	2	3	4	5	Comment
a. Living						
b. Working						
c. Visiting						
Further Comments:						

3) Place an X in the appropriate box to rate Tralee Town Centre in terms of the following:

1 = Lowest rating 5 = Highest rating	1	2	3	4	5	Comment
a. Shopping						
b. Socialising						
c. Walking						
d. Cycling						
e. Driving						
f. Parking						
g. Accessibility						
h. Ease of Movement						
i. Overall Quality of Life						
Further Comments:						

4) Place an X in the appropriate box to rate Tralee Town Centre in terms of the following:

1 = Lowest rating 5 = Highest rating	1	2	3	4	5	Comment
a. The Square						
b. Streetscapes						
c. Public space						
d. Amenity space						
e. Footpaths						
f. Approach roads						
Further Comments:						

5) How would you like to see “Oileán na nGéanna, Trá Lí”, “The Island of Geese, Tralee”; developed? Place an X in the appropriate box beside your preferred use for the site.

Use	Place an X	Comment
a. Residential		
b. Office space		
c. Retail		
d. Tourism		
e. Arts & culture		
f. Sports & recreation		
g. Social / community		
h. Public amenity space		
i. Other (please specify)		

Conservation	Y	N
6) Should the history of the site be acknowledged and incorporated in any new development?		
7) Do you think any of the buildings within the old Denny Bacon Factory site should be retained and integrated into any new development?		

8) Any further comments?

## Appendix B: Suggestion box locations

	Location	No. of boxes
1.	County Hall, Kerry County Council	1
2.	Tralee MD office, Kerry County Council	2
3.	Ashe Hall, Denny Street Tralee	1
4.	Tralee Library, Ballymullen	1
5.	The Museum, Ashe Hall, Tralee	1
6.	Aras an Pobal, Deanes Lane, Tralee	1
7.	Tralee Chamber Alliance, Denny Street	1
8.	Tourist Kiosk, The Mall Tralee	1
9.	Tourist Information Office, Ashe Hall, Tralee	1
10.	Rose of Tralee Office, Ashe Hall, Tralee	1
11.	The Wetlands Centre, Tralee	1
12.	The Windmill Centre, Blennerville	1
13.	Tralee Sports complex	1
14.	Housing KCC	1
15.	International Resource Centre	1
16.	KDYS	1
17.	The Island of Geese Portacabin	2
18.	Jigsaw, Kerry	1
	<b>Total Number of Boxes:</b>	<b>20</b>

## Appendix C: Workshops

### Workshop – Wednesday 21<sup>st</sup> September 2016. Session 1 – Education / Retired persons & Agencies

Time	Duration	Event	Speaker
13:00	(25 mins)	Tea & coffee	
13:25	(5 mins)	Introduction – The Island of Geese	Mike Scannell
13:30	(30 mins)	Clonakilty – Urban planning at its best	Giulia Vallone
14:00	(30 mins)	Westport – A holistic approach to planning a town	Simon Wall
14:30	(10 mins)	Workshop Introduction	Kevin Burns
14:40	(25 mins)	Q1 – What should go in to The Island of Geese?	
15:05	(10 mins)	Q2 – Should the development include the old buildings?	
15:15	(20 mins)	Group Feedback	
15:35	(20 mins)	Q&A with Simon Wall & Giulia Vallone	
15:55	(5 mins)	Close	Kevin Burns
16:00		End	

Clonakilty Co. Cork and Westport Co. Mayo are consistently two of Irelands most successful towns, both having won several national accolades in recent years including many National Tidy Towns wins, the Royal Institute of Architects of Ireland coveted national public choice award and the Irish Times title of 'The best Place to Live in Ireland'.

What both towns' successful journeys have in common is the value and thought given by their local Authorities to the management of the built environment. Their ethos of giving value to the design and management of both buildings and public spaces has delivered significantly in terms of quality of life and associated economic success.



Emmet Square – Clonakilty, Co. Cork

To demonstrate this, both Local Authority Town Architects, Giulia Vallone (Clonakilty, Cork Co. Co.) and Simon Wall (Westport, Mayo Co. Co.) will be present to share their experiences of their respective journeys, the works undertaken, and the planning philosophies and management systems that informed both of these success stories.

## Workshop – Wednesday 21<sup>st</sup> September 2016.

### Session 2 – Business & Private / Voluntary & Community

Time	Duration	Event	Speaker
17:00	(25 mins)	Tea & coffee	
17:25	(5 mins)	Introduction – The Island of Geese	Mike Scannell
17:30	(30 mins)	Clonakilty – Urban planning at its best	Giulia Vallone
18:00	(30 mins)	Westport – A holistic approach to planning a town	Simon Wall
18:30	(10 mins)	Workshop Introduction	Kevin Burns
18:40	(25 mins)	Q1 – What should go in to The Island of Geese?	
19:05	(10 mins)	Q2 – Should the development include the old buildings?	
19:15	(20 mins)	Group Feedback	
19:35	(20 mins)	Q&A with Simon Wall & Giulia Vallone	
19:55	(5 mins)	Close	Kevin Burns
20:00		End	

Clonakilty Co. Cork and Westport Co. Mayo are consistently two of Irelands most successful towns, both having won several national accolades in recent years including many National Tidy Towns wins, the Royal Institute of Architects of Ireland coveted national public choice award and the Irish Times title of 'The best Place to Live in Ireland'.

What both towns' successful journeys have in common is the value and thought given by their local Authorities to the management of the built environment. Their ethos of giving value to the design and management of both buildings and public spaces has delivered significantly in terms of quality of life and associated economic success.



The Sentinal – Westport, Co. Mayo

To demonstrate this, both Local Authority Town Architects, Giulia Vallone (Clonakilty, Cork Co. Co.) and Simon Wall (Westport, Mayo Co. Co.) will be present to share their experiences of their respective journeys, the works undertaken, and the planning philosophies and management systems that informed both of these success stories.

## Appendix D: Facilitator instructions

### *What should go in to the The Island of Geese?*

- 1) Facilitator - distribute IDEA CARDS and medals (stickers) to participants for Q1. One idea card each and one set of medals each - 1 Gold, 1 Silver & 1 Bronze.
- 2) Participants - write down ideas on IDEA CARD.
- 3) Participants - return IDEA CARD to Facilitator.
- 4) Facilitator - number each IDEA CARD then randomly display the IDEA CARDS on the table.
- 5) Participants - now read each idea.
- 6) Participants - award gold, silver and bronze medals (only one medal for each idea from each participant).
- 7) Facilitator - gather and randomly distribute IDEA CARDS among the participants for the medal count and scoring.
- 8) Participants - count medals and score, then feedback to facilitator.  

Gold	= 3points
Silver	= 2points
Bronze	= 1 point
- 9) Facilitator - complete score sheet for each IDEA CARD.
- 10) Facilitator - Award, Gold Silver & Bronze Medals.
- 11) Group - Discuss the medal winners.
- 12) Facilitator - Tally opinions for Q2 and prepare feedback on Q1 and Q2 to everyone.



Appendix E: Idea cards



## IDEA CARD

What should go in to The Island of Geese?

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Medals



## IDEA CARD

What should go in to The Island of Geese?

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Medals

Appendix F: Score Cards



Q1. What should go in to The Island of Geese?

SCORE CARD

No.	No.	No.	No.	No.	No.	No.	No.	No.	No.
Score	Score	Score	Score	Score	Score	Score	Score	Score	Score

Gold	
Silver	
Bronze	

Q2. Should the development include the old buildings?

Yes

No

